

AP Microeconomics Schedule #2

Fall 2018

- Tues. 9/4** Begin Demand: Module 5.
Includes defining markets, creating a demand schedule, the law of demand and decreasing marginal utility.
(Reffonomics – “Demand”; Khan Academy – “Supply, demand and market equil” -“Law of Demand”)
- Wed. 9/5** Continue demand. Read more Module 5.
Includes Diminishing marginal utility, MU/\$, and income and sub. effects.
We will do Workbook Problem #7 in class.
(Khan Acad – “Supply, demand and market equil” – the rest of the demand related videos; ACDCecon – Demand Shifters and Dim. Marg. Utility)
- Thurs. 9/6** Elasticity of Demand: Read Module 46.
Includes math of elasticity, total revenue test and perfectly elastic/inelastic, and determinants of elasticity
Workbook Problem #8 due.
(Reffonomics – Other “Demand” PPTs.)
(Khan Academy – “Elasticity”; ACDCecon – Elasticity of Demand)
- Fri. 9/7** Applications of Elasticity: Read Module 47
Handout "Is Water Different?"
Workbook Problem #9 due.
(Reffonomics – “Elasticity” PPTs.; ACDCecon – Total Revenue Test)
- Mon. 9/10** Finish Elasticity. Maybe begin Supply.
- Tues. 9/11** Begin Supply: Read Module 6.
Includes the law of supply, a supply schedule and determinants of supply, changes in supply vs. changes in quantity supplied and supply elasticity.
(Reffonomics – “Consumer and Producer Surplus” and “Supply”)
(Khan Academy – “Supply, demand and market eq.” – all three “The Supply Curve” videos; ACDCecon – Supply Shifters)
- Wed. 9/12** Equilibrium and Surpluses: Read Modules 7 and 49.
Handout "Sex, Booze, and Drugs"
Workbook Problem #10 due.
(Khan Academy – “Supply, demand and market eq.” – both “Market Eq.” videos; ACDCecon – Eq. and Shortages and Surpluses)
- Thurs. 9/13** More on equilibriums.
- Fri. 9/14** Price Floors and Ceilings: Read Module 8.
Includes applications of price controls.
Workbook Problem #11 due.
(Reffonomics – “Price Ceilings and Floors”)
(Khan Academy – all “Consumer and Producer Surplus” and “Deadweight loss” videos; ACDCecon – Price Floors and Ceilings)

- Mon. 9/17** Catch-up.
Group 2 Articles due.
- Tues. 9/18** Applications of Excise Taxes: Read Module 50.
(Reffonomics – “Elasticity of Excise Tax”; ACDCecon – Excise Taxes)
- Wed. 9/19** Agricultural Subsidies Application: Module 9.
Includes output fluctuations, domestic v. foreign issues, technology factors, long-term v. short-term issues, societal gain/loss criticisms and politics.
Workbook Problem #12 due
- Thurs. 9/20** More Health Care Applications: none.
Includes incidence of the tax and dead weight loss and health care issues.
- Fri. 9/21** Debate #2 – All U.S. high school graduates who meet the academic criteria should be able to attend any in-state public college or university tuition free as long as they maintain a 2.5 GPA.
- Mon. 9/24** Catch-up and Review.
Workbook #15 due.
Group 3 Articles due.
- Tues. 9/25** **Second Midterm.**
- Wed. 9/26** Start Trade

I. Product Markets

- A. Supply and Demand
 - 1. Demand Determinants
 - a. Income and Substitution Effects
 - b. Diminishing Marginal Utility
 - 2. Elasticity of Demand
 - a. Elasticity Coefficient
 - b. Total Revenue Test
 - c. Income and Cross Elasticity
 - d. Elasticity of Supply
 - 3. Supply Determinants
 - 4. Market Equilibrium
 - a. Consumer and Producer Surplus
 - b. Allocative Efficiency

II. Market Interventions

- A. Price Floors and Ceilings
 - a. Shortages and Surpluses
 - b. Dead Weight Loss
- B. Taxes and Subsidies
 - a. Tax Incidence
 - b. Dead Weight Loss